

Long Term Overview KS4 Graphic Communication

Unit Title	Portfolio Work					
Term	Autumn (a)	Autumn (b)	Spring (a)	Spring (b)	Summer (a)	Summer (b)
No. Weeks	8 Weeks	7 Weeks	6 Weeks	5 Weeks	7 Weeks	7 Weeks
Overview Year 10	<p>Students are required to produce a portfolio of work which constitutes the minimum of two projects. This portfolio of work generates up to 60% of the final GCSE grade. Students are encouraged to select a design project of their own, with support from the teacher. Students can be given past exam papers to use as resources and to assist in providing creative support. Students can choose an exam question to tackle as a project and talk through ideas with the teacher. Students have 4 assessment objectives to cover per project.</p> <ul style="list-style-type: none"> • AO1 Develop ideas through investigations, demonstrating critical understanding of sources. • AO2 Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes. • AO3 Record ideas, observations and insights relevant to intentions as work progresses. • AO4 Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language. <p>Student are also given the option to choose a teacher designed project. This includes the following: <i>“Orange Flash”</i> and <i>“The Creature from the Black Lagoon.”</i> One can be done in year 10 and the other in year 11.</p> <p>Design a poster to advertise a new soft drink named “Orange Flash”. The product is an orange flavoured drink and your work should reflect this. Your preparatory work should look at different commercial posters to show and produce ideas for lettering, design, composition (layout - the placement or arrangement of the visual elements), colour and texture etc. You should look at different styles of lettering from newspapers, magazines, computer programmes and books. Your ideas section should include experiments with different compositions, styles of lettering and colour schemes for the final piece. In your ideas section you should make it clear who is your target audience. There should be three distinct sections to your portfolio of work:</p> <ul style="list-style-type: none"> • Research • Experimentation/design ideas • Final Piece <p>The final piece will be a fully resolved poster.</p>					
Visits/ Visitors						

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Unit Title	Portfolio of Work		Externally Set Task			
Term	Autumn (a)	Autumn (b)	Spring (a)	Spring (b)	Summer (a)	Summer (b)
No. Weeks	8 Weeks	7 Weeks	6 Weeks	5 Weeks	7 Weeks	7 Weeks
Overview Year 11	<p>Creature From The Black Lagoon" Your assignment will consist of 3 sections... History of the film and research Experimentation and development of your ideas Final design (a fully resolved poster) The film is a B-Movie from the horror genre. Your research and development for your final design should reflect this. Research elements of 'horror movie' Posters...what makes a good horror movie poster? You must show: That you understand the genre of the film in your research and development section. That you have experimented with different compositions, styles of lettering and colour schemes for the final piece.</p>		<p>Students entered for the qualification will receive the exam paper (The Externally Set Task) typically from the beginning of January and must be completed by the given deadline for the June series (usually middle of May). Students must choose one theme and produce preparatory work to support one or more personal outcomes based on their investigations of a relevant starting point from the options given in the exam paper. Students are allowed a total of 10 hours to complete the task. The externally set task generates 40% of the final GCSE grade</p>			
Visits/ Visitors						