



Long Term Overview KS4 CEIAG

Unit Title	Your Careers Pathway	WoW Encounters	You're Hired!	When You Wish Upon A Star ...	So Long. Farewell!
Term	Autumn (a)	Autumn (b)	Spring (a)	Spring (b) / Summer (a)	Summer (b)
No. Weeks	8 Weeks	7 Weeks	6 Weeks	12 Weeks	7 Weeks
Overview KS4	<p>In this unit, students will begin to create their 'My Careers Portfolio', creating a profile for themselves, completing aptitude tests and matching their skills to their future careers.</p> <p>Students will learn about Labour Market Information (LMI) and consider the future careers they want, matching them to current growth sectors in the North East, discussing how/if they match or not and the implication this may have on themselves.</p> <p>There will be opportunities to search for job opportunities in the region as well as visiting employers, learning about job opportunities available and pathways to gaining employment in these areas.</p>	<p>Students will learn about the different types of Apprenticeships available to them and register for the Apprenticeship Portal as well as attending the Apprenticeship Careers Fair. They will have encounters with Colleges in the local area as well as Universities, meeting students from all areas.</p> <p>They will visit a range of employers in key sectors within the local area and carry out their own research into roles available within each sector/organisation, adding to their prior knowledge of LMI within the North East.</p>	<p>In this unit students will learn how to prepare for employment. They will look at person and job specifications, identifying and matching their own skills and abilities to the jobs, write their own CV and letter of application as well as practising writing an application form for a job.</p> <p>Students will be given opportunities to prepare and learn interview techniques as well as learning about Health and Safety requirements in the workplace.</p>	<p>The focus of this unit is on Disney. There will be opportunities to learn about the history of the Disney business, beginning with 'It Started with a Mouse' motto continuing up to the Disney Parks development and look at Disney's global markets and the similarities between the UK and the rest of the world.</p> <p>They will use a current Disney film and demonstrate how branding and licensing are important globally to the company, evaluating Disney's global dominance, considering whether it is fulfilling audience demands or simply an example of global; media power and dominance?</p> <p>Students will also research and compare business models against the unique Disney model whereby all staff are 'Cast Members', comparing their skills to Disney career opportunities available within the company.</p>	<p>Students will begin the transition process preparing them for Year 11 and their Post-16 pathways, updating and reviewing their Action Plans.</p> <p>Students will identify and compare the financial costs of post-16 provision routes, identifying the best route for them and considering funding available to them to help with the transition e.g. apprenticeship vs. college route.</p> <p>There will be opportunities for students to meet Silverdale alumni and learn about their Post-16 experiences to help them better prepare for their own pathways in the future.</p>
Visits/ Visitors	<ul style="list-style-type: none"> • Job Centre/DWP • Northumberland College • Careers Fair • Military College Prep. 	<ul style="list-style-type: none"> • Newcastle UXL • Apprenticeship Fair • Newcastle Aviation College • Steve Shaw, NEMTA • Barnados – Youth Village • N'cle Falcons Rugby Club 	<ul style="list-style-type: none"> • Mock Interviews • Emma Watson (HR Advisor) • Future Focus Careers Event 	<ul style="list-style-type: none"> • Disneyland Paris Residential 	<ul style="list-style-type: none"> • Northumberland College • Newcastle College • Northumbria University • Alternative provision • Parent/Carers Safari • Connexions



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